

# ExecuSmart Context-Based 360™

## Support for Your Team

The ExecuSmart Context Based 360™ (c360) is an online, proprietary tool that provides leaders at all levels visibility into the type of leadership their employees need to be fully engaged and productive.

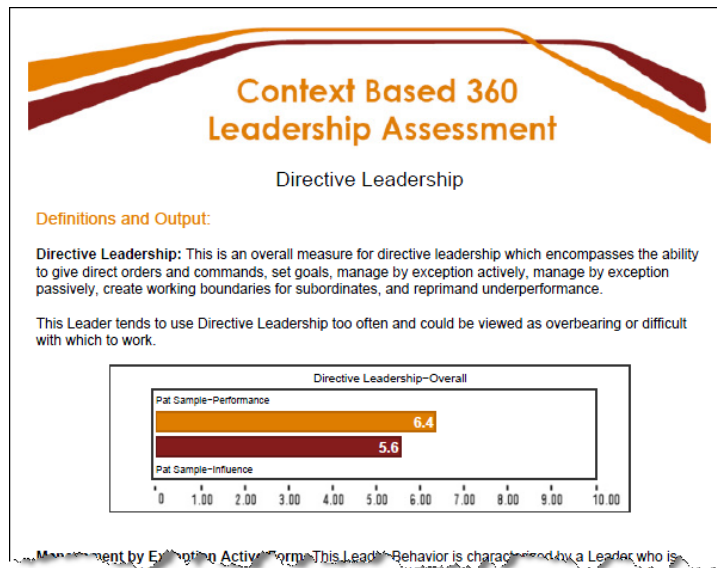
The c360 gauges a leader's level of effective use of the styles and behaviors in the four areas of leadership effectiveness:

- Directive Leadership
- Transactional Leadership
- Transformational Leadership
- Empowering Leadership

The c360 also uncovers a leader's ability to adapt their leadership style to best meet the needs of their employees.

## Insight for Future Development

The c360 is administered online, taking about 20 minutes for the leader's managers, direct reports and peers to complete. The resulting report provides comprehensive and powerful insight into a leader's key strengths and development needs, and targeted actions for fully optimizing a leader and team's level of performance. It is the most empirically supported 360 assessment on the market.



## About Executive Assessment Institute

Executive Assessment Institute (EAI) is a talent management firm founded in 1996. A leader in the field of human capital analytics, EAI is focused on delivering intelligent tools and services to enhance financial performance through data-driven talent management. EAI's ExecuSmart Talent Management System provides our clients proprietary analytics and industry-proven assessments to achieve the greatest return from their human capital. Visit [www.executiveteam.com](http://www.executiveteam.com) to learn more.